



Dear Future Sponsor!

Although the 2025 Fluvanna County Fair is now behind us, the Fair Board is already hard at work planning an even more exciting and memorable experience for 2026 — and we would love for you to be a part of it!

Each year, the support of our sponsors plays a vital role in making the fair a success. Thanks to our generous community partners, we've been able to offer amazing attractions like live entertainment, the rodeo, petting zoo, Virginia Giant, and more.

In 2025, we welcomed over 8,500 attendees. For 2026, our goal is to surpass 10,000 — and with your help, we can make it happen! Sponsorship of the fair offers a unique opportunity to showcase your business to thousands of local residents, neighbors, and families over the course of this three-day event.

We offer a variety of sponsorship levels designed to meet different needs and budgets, each providing meaningful recognition through both print and digital promotions. Full details are included in the attached sponsorship packet and application.

Sponsorship commitments are due by April 24, 2026 to ensure inclusion in all printed and digital marketing materials.

If you have any questions or would like to discuss how your business can get involved, please don't hesitate to reach out to the Fluvanna County Fair Board at fluvannafair@gmail.com.

We look forward to partnering with you to make the 2026 Fluvanna County Fair the best one yet!

Sincerely,

A handwritten signature in black ink that reads "Wade Parrish". The signature is written in a cursive style with a long, sweeping underline.

Wade Parrish
Fluvanna County Fair Board President

August 13 - 15, 2026

Sponsorship Package Options



Diamond: \$10,000 +

- Fair host banner / Rodeo Sponsor
- Banner in bucking chute (Rodeo)
- Eight (8) tickets to the Beer Garden
- Eight (8) armbands to the Carnival
- Ten (10) tickets to the Rodeo
- Business name and logo advertised on social media
- Name and logo on all flyers and fair posters
- Banner/signage at fair entrance
- Sponsor row recognition
- Vendor booth to distribute items related to your business

Gold: \$3,500 +

- Event Sponsor
- Four (4) tickets to the Beer Garden
- Four (4) tickets to the Rodeo
- Business name and logo advertised on social media
- Banner/signage at fair entrance
- Sponsor row recognition
- Vendor booth to distribute items related to your business

Bronze: \$500 +

- Business name and logo advertised on social media
- Sponsor row recognition
- Two (2) tickets to the Beer Garden

Sponsor Row: \$300

- Business name and logo advertised on social media
- Sponsor row recognition

Platinum: \$5,000 +

- Fair host banner / Music Sponsor
- Banner in Rodeo Arena
- Six (6) tickets to the Beer Garden
- Four (4) armbands to the Carnival
- Eight (8) tickets to the Rodeo
- Business name and logo advertised on social media
- Name and logo on all flyers and fair posters
- Banner/signage at fair entrance
- Sponsor row recognition
- Vendor booth to distribute items related to your business

Silver: \$1,000 +

- Parking Sponsor
- Four (4) tickets to the Beer Garden
- Two (2) tickets to the Rodeo
- Business name and logo advertised on social media
- Sponsor row recognition
- Vendor booth to distribute items related to your business

People Movers: \$400 per vehicle

- 3 vehicles available
- Sponsor signs will be placed on our highly visible people movers that are used to transport fair guests
- Gives you 3 days of exposure to fair visitors

**Sponsorship forms are due by
April 24, 2026**

2026 Fluvanna County Fair Sponsorship Form



Contact Information

Contact Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell: _____

Email: _____

Commitment Level

Diamond: \$10,000 +

Platinum: \$5,000 +

Gold: \$3,500 +

Silver: \$1000 +

Bronze: \$500 +

Sponsor Row: \$300

People Movers: \$400 per vehicle

Will you be using your vendor booth?

Yes – save me a spot! (select which days)

Thurs. Fri. Sat.

No, thank you

Number of vehicles: 1 2 3

Please note: The Fluvanna County Fair cannot accept any political campaigns as sponsors. However, they can be a vendor and would need to contact Fluvanna County Parks and Recreation for additional information.

Payment Information

We accept cash and/or check. Make all checks payable to: Fluvanna County Fair Board Association. Please mail this filled out form out with all required information with payment to: Fluvanna County Fair Board, P. O. Box 362 Palmyra, VA 22963.

Please sign below, confirming your monetary commitment to the Fluvanna County Fair.

Signature (required): _____

Sponsorship forms are due by April 24, 2026

Please direct all questions to fluvannafair@gmail.com